



Living with Cultural Heritage

Sustainable tourism and cultural heritage in Rauma

Laura Puolamäki
Project manager
Rauma Town

LiviHeri partners

We want to learn from each other how to live, maintain and cherish a historical town while preserving its characteristic environment and livability.

We want to build all our activities on local cultural, natural and world heritage.

We want to support house owners' possibilities to gain economically from their environmental knowledge, holistic conservation of natural and cultural environment and cultural identity.



Methods

- Community based and participative approach
- Local activities under joint themes
- Joint activities; benchmarking visits
- Digital activities; crowdsourcing and social media



Work package 1: Joint tourist activities

- 2 concepts for open homes: A cup of coffee and Bedtime stories
- LiviHeri provides participating house owners with "house book"
- Concept opens the very essence of living with cultural environment, when visitors can share the owners' experiences about conservation practices in daily routines.

The screenshot shows a travel website listing for 'Pihala house in Old Rauma'. The listing includes a profile picture of the host 'Kimmo', a 5-star rating with 35 reviews, and icons for 'Yksityinen huone' (Private room), '2 vierasta' (2 guests), and '2 vuodetta' (2 beds). A search bar on the right allows for date selection and a 'Lähetä varauspyyntö' (Send booking request) button. The main content area is titled 'Tietoja kohteesta' (About the destination) and provides details about the location, amenities, and pricing.

Pihala house in Old Rauma
Rauma, Suomi ★★★★★ 35

Kimmo Yksityinen huone 2 vierasta 2 vuodetta

Tietoja kohteesta

Pihala house is located in the heart of Old Rauma World Heritage site. Guest room is in the outer building. Room accommodates 2 in separate beds. Private toilet, washing facilities, fridge, free wi-fi.

Ota yhteyttä majoittajaan

Kohde	Majoittaa: 2 Kylpyhuoneet: 1 Makuuhuoneet: 1 Talon säännöt	Vuoteet: 2 Kohdetyyppi Talo Huonetyyppi: Yksityinen huone
Mukavuudet	TV Sampoo + Lisää	Lämmitys Langaton internet
Hinnat	Lisähenkilöt: Maksuton	Peruutus: Joustava

Kuvaus

Käännä tämä kuvaus kielelle Suomi

Pihala house is located in the heart of Old Rauma World Heritage site. Guest room is in the outer building. Room accommodates 2 in separate beds. Private toilet, washing facilities, fridge, free wi-fi.

Guest room is in the outer building. Original outer building from 18th century.

Fire insurances regarding Rauma town 1830-1890.
Microfilms in Rauma Museum

Archaeological inventory.
NBA

Rauma Congregation, Parish register

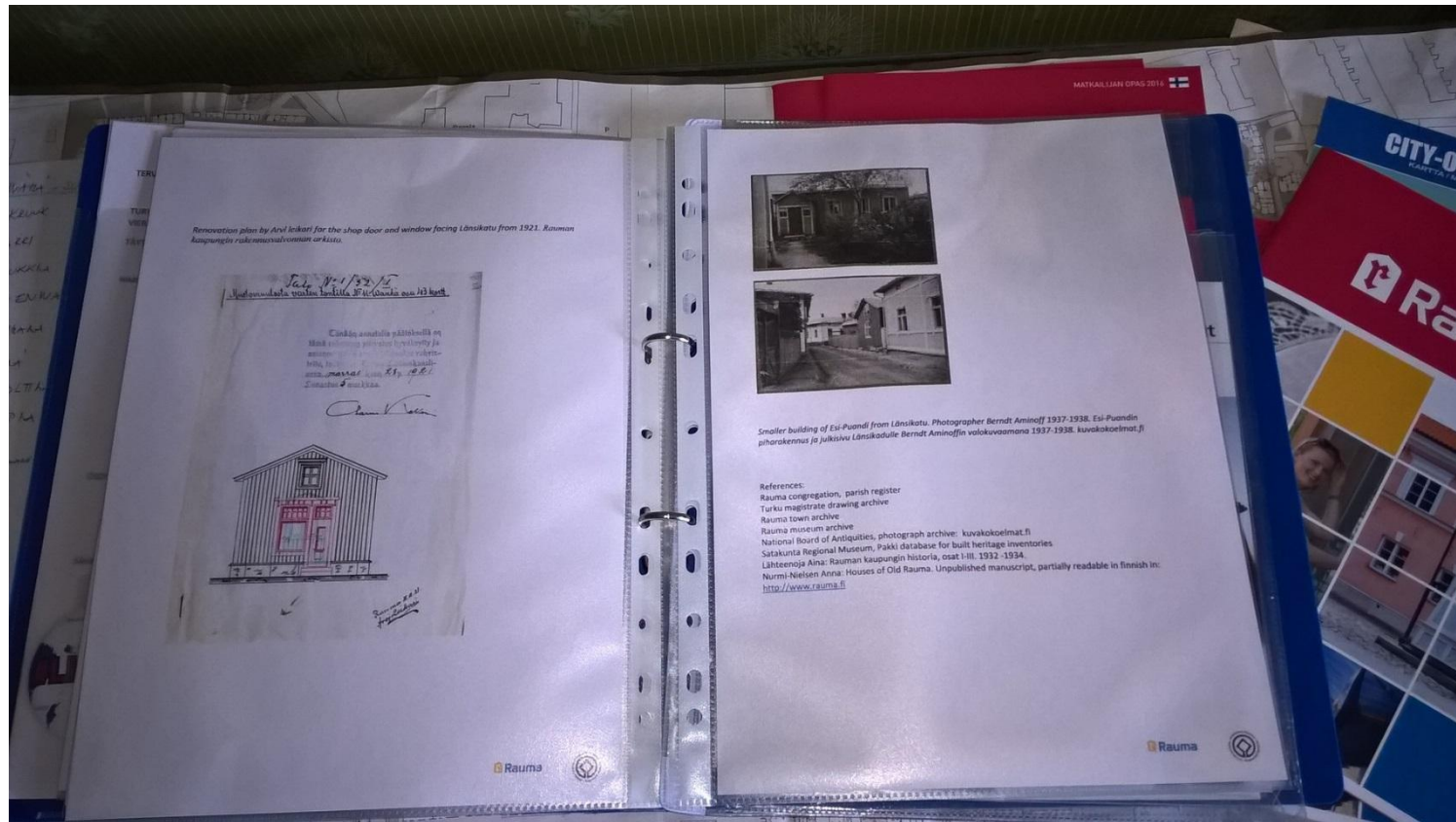
Built heritage inventory. Satakunta Museum

Rauma Museum archive

Rauma Museum, Living in Old Rauma interview
project 1984 . Transcriptions archived in Tammela
house.

Rauma Maritime Museum archive

Turku magistrate drawing archive / Rauma
town archive



Work package 2: Knowledge sharing and learning

- Benchmarking visits
2016 Rauma
2017 Visby
2018 Kuldiga & Aizpute
- Restoration workshops
2016 Kuldiga & Aizpute
2017 Kuldiga & Aizpute

<https://vimeo.com/180949980>



Communication

- Digital activities:

Project blog

<https://liviheri.wordpress.com/>

Twitter @LiviHeri

Instagram @liviheri

Facebook LiviHeri



Julkaisija: Laura Puolamäki [?] · 11. heinäkuuta kello 14:05 ·

Erkki&Saini have opened up their door for visitors which wish to experience

itukset 1 Kävijätiedot Julkaisutyökälyt

century as a sailor's home. Maintaining a historic building requires expert skills and holistic understanding of traditional building techniques. Many residents have learned craftsmen skills while renovating their home, also Erkki.

Erkki and Saini are not home every day- so book your visit from Rauma tourist information!

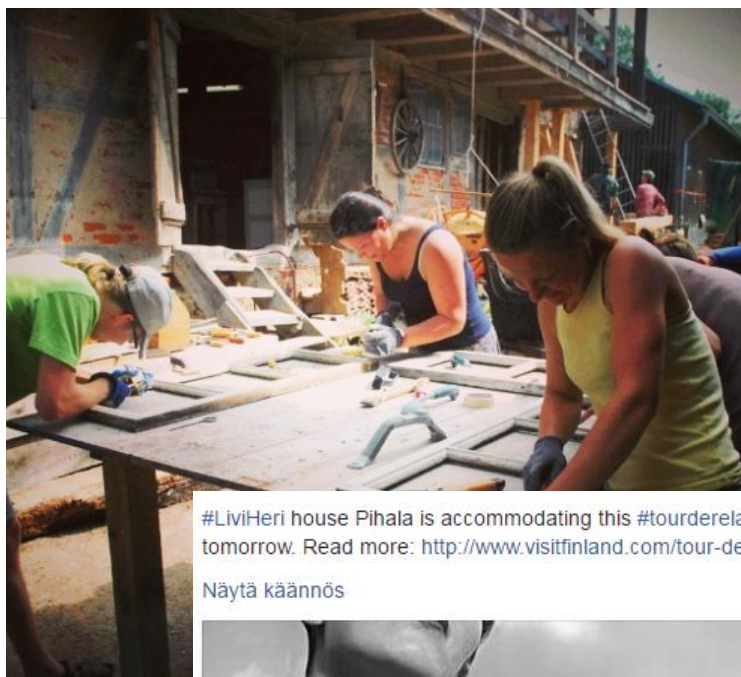
#LiviHeri #visitrauma #visitfinland #WorldHeritage #UNESCO
<http://www.rauma.fi/en/coffee-breaks-at-locals-homes>

Näytä käännös



480 henkilöä tavoitettu

Mainosta julkaisua



#LiviHeri house Pihala is accommodating this #tourderelax couple tomorrow. Read more: <http://www.visitfinland.com/tour-de-relax/>

Näytä käännös



Italialaispariskunta tutustuu Rauman matkailukohteisiin

Matkan aikana italialaispari vierailee Raumalla muun muassa Pihalan talossa, tutustuvat pitsinnypläykseen sekä paikalliseen ravintola- ja kahvilakulttuuriin....

RAUMA.FI



kirsi_kuu, visitrauma, sammallahdenmakiofficial, mgufeca, rehtorinne, agmadd, jey812, raybayne ja laurapuo tykkäävät tästä 2 vk

LiviHeri International #LiviHeri restoration workshop of #SERDE is in full speed at #Aizpute #Latvia. Program includes lectures and practical work. Topics are half-timbered constructions, wooden door&window restoration, natural colours and documentation of restoration process. #LiviHeri #cultural heritage #centralbaltic #UNESCO #knowledge sharing #jointlearning

Sustainability, tourism and cultural heritage

